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book. About the book.

Impact Mapping,

published in October

2012, is a practical

guide to impact

mapping, a simple

yet... Reviews. Gojko's

book is useful, user-

friendly, and

desirable—all the

characteristics we want

in a

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**Impact Mapping:
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products ...**

Impact mapping, the subject of Gojko's lithe, approachable book, is an adaption of visual mapping technique (effect mapping).

Impact maps serve to align teams to business objectives, test mutual understanding of goals and expected outcomes, focus teams

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**Impact Mapping:
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Impact Mapping is a strategic planning technique that enables the iteration in strategy and the collaboration between business and technology people. In

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the "trying hard to
work agile"

organizations, this
method can be the
answer to many

questions. It is vizual,

fosters cooperation

and has a lean and

easy to work with

structure.

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Products ...**

Impact Mapping allows
us to build the right

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products and make
sure that our projects
make a true impact.
Anybody can just ship
software, we aim
higher. Impact
Mapping deliverables
are always aligned with
business objectives.
Imagine a backlog, but
not an ordinary one –
this one is aligned to
measurable and
quantifiable objectives.

**Impact Mapping:
Making a big impact**

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with software

products...

Impact Mapping.

Making a big impact

with software products

and projects. Gojko

Adzic. Impact mapping

helps to create better

plans and roadmaps

that ensure alignment

of business and

delivery, and help

organisations make an

impact with their

software. Table of

Contents. This book is

100% complete.

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Mapping Making A

Completed on

2014-12-04.

Big Impact With

**Software Products
And Projects**

[Leanpub

PDF/iPad/Kindle]

Impact mapping fits nicely into several current trends in software product management and release planning, including goal-oriented requirements engineering, frequent iterative delivery, agile

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and lean software

methods, lean startup

product development

cycles, and design

thinking.

**Impact Mapping:
Making a Big Impact
with Software
Products ...**

How to make an
impact map? Think
about behaviour
changes that would
make a big impact on
the users of your
product, capture them

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And Projects

with post-it notes or write down in the middle of a whiteboard. Group impacts by actors, personas or user categories. Add deliverables that could support those behaviour changes on one side.

Impact Mapping

Gojko Adzic (Book):

Impact Mapping:

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with Software Products

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and Projects. 2012,
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Evolution of Impact M
apping , 20 Feb. 2017

Fabio Armani: Impact

Mapping LEGO Game -

A gile Business Day

2016 , Slideshare.net,

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How To Use It •

Plays-In-Business

Impact mapping does,

and because of that it

helps teams to make

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better decisions in rapidly changing environments such as IT. The visual nature of this method also facilitates effective meetings and supports big-picture thinking, which provides organisational alignment.

Impact Mapping

Impact mapping, the subject of Gojko's lithe, approachable book, is an adaption of visual

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mapping technique (effect mapping). Impact maps serve to align teams to business objectives, test mutual understanding of goals and expected outcomes, focus teams toward the highest value features to deliver, and enable collaborative decision-making.

Impact Mapping: Making A Big Impact

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Mapping Making A

With Software

Products ...

Impact mapping links
your project to the real

world and shows what
impacts (if any) your
deliverables will make.

It brings more clarity to
the team regarding
goals and strategy.

Notice how we started
with business goals
and mapped our way
straight to specific
features that can be
passed to the
development team.

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What is Impact Mapping and Why Do You Need It? - UXPressia

Impact Mapping is an extremely helpful yet (kind of) simple method to explore options on a high level perspective and support decision making. It will help you keep a big picture (of your project or product development) in mind, while making rational

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decisions and planning experiments in order to get the biggest/fastest business value.

**Impact Mapping:
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with software
products ...**

Impact mapping, the subject of Gojko's lithe, approachable book, is an adaption of visual mapping technique (effect mapping).

Impact maps serve to align teams to business

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software product
management and
release planning,
including goal-oriented
requirements

engineering, frequent
iterative delivery, agile
and lean software
methods, lean startup
product development
cycles, and design
thinking. Who is this
book for?

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Making a big impact
with software**

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products ...

Impact Mapping
building Impact
mapping is a mind map
of project objectives.

This map shows which
impacts that are
necessary to reach our
business goals.

**Impact Mapping in
practice: Part 1 | by
Alexander Byndyu ...**

Impact mapping is a
strategic planning
technique. It prevents
organisations from

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getting lost while building products and delivering projects, by clearly communicating assumptions, helping teams align their activities with overall business objectives and make better roadmap decisions. Our products and projects do not work in a vacuum.

Why use Impact Mapping?

Find helpful customer

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