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"Enjoyed listening to Stephen Key's Sell Your Ideas With or Without a Patent. Great teaching people how to succeed and use the patent system in a smart way." -- Patent attorney Jeff B. Vockrodt, who specializes in chemical and biotech innovations.

Sell Your Ideas With or Without A Patent: Key, Stephen M ...

Tim Ferriss, best-selling author of The 4-Hour Workweek, was an early student of his. He is also the Chief Technical Officer of SpinLabel Technologies. Key's first book, One Simple Idea: How to Turn Your Dreams Into a Licensing Goldmine While Letting Others Do The Work, was published by McGraw-Hill in March 2011.

Sell Your Ideas With or Without A Patent by Janice Kimball ...

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Sell Your Ideas With or Without A Patent - InventRight

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Sell Your Ideas With or Without a Patent - IPWatchdog.com ...

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Three Steps to Selling Your Idea - Entrepreneur.com

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How to Sell an Idea - CBS News

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While getting the idea is a necessary seed for the process, in the end you must be successful in convincing, persuading and yes, selling your creative ideas if you want them to be used and applied. The time will come, sooner or later, when you have a great, new idea that you want to persuade others to support, provide resources for or buy.

How to Sell Your Creative Ideas - Kevin Elkemberry on ...

You want something that looks like it could sell -- a new mix-up of old ideas, a beloved book or story that hasn't been filmed, a new perspective people haven't seen, etc. Projected Cost: Especially if this is your first idea, you'll generally want to steer away from the enormous, effects-driven blockbusters.

3 Ways to Sell Your Idea to Hollywood - wikiHow

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As I describe in my book Stand Out, here are three steps you can take to learn to sell your ideas more effectively at work. 1. Determine if your idea is actually good. After all, the best salespeople connect their customers with products that work well and enhance the customer's quality of life--and your idea needs to do the same.

How to Sell Your Ideas to Others in 3 Easy Steps | HBR Ascend

How to Sell Your Ideas 1) Make the other person comfortable. According to Oren Klaff, author of Pitch Anything, the person you're trying to convince has to feel at ease before you begin presenting your idea. Otherwise, you'll never stand a chance.

How to Sell Your Ideas - HubSpot

The best way to sell your idea thus is to start a company, build prototypes and intellectual property around the product in the name of the company, sell the product/service in the market in at least a small viable quantity to show the proof that the product/service has market value.

How to sell an idea - Quora

Some people at better at selling their ideas than others. Consider, for example, former U.S. President John F. Kennedy. In 1962, he challenged the American people to put a man on the moon by the ...