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Map 2015
Rabobank

World Floriculture Map 2015 Rabobank

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World Floriculture Map 2015 Rabobank

January 2015

Rabobank's World Floriculture map 2015 illustrates that low-cost cut flower exporting countries close to the equator, such as Kenya, Ethiopia,

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Map 2015

Ecuador, Colombia and Malaysia, have increased their global market share in cut flower trade.

**World Floriculture
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From its cooperative and agricultural roots, Rabobank has grown to become the world's leading financial

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services provider for the food & agri sector. This role has been made possible in part by the bank's extensive knowledge of the many links in the food chain. This knowledge is generated, enhanced and distributed by the RaboResearch Food & Agribusiness department.

Rabobank
RaboResearch Food

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World Floriculture
Map 2015
& Agribusiness

Rabobank's World Floriculture map 2015 illustrates that low-cost cut flower exporting countries close to the equator, such as Kenya, Ethiopia, Ecuador, Colombia and Malaysia, have increased their global market share in cut flower trade.

**World Floriculture
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Press**

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World Floriculture Map
2015 Rabobank .

November 24, 2015.

Floral; Global Trade;
Low cost cut flower
exporting countries
close to the equator,
such as Kenya,
Ethiopia, Ecuador,
Colombia and
Malaysia, have
increased their global
market share in cut
flower trade. These
cost efficient producers
are strengthening their
position in global

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production ...
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**World Floriculture
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Marketing
Association**

Rabobank's World Floriculture map 2015 illustrates that low-cost cut flower exporting countries close to the equator, such as Kenya, Ethiopia, Ecuador, Colombia and Malaysia, have increased their global market share in cut

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flower trade. World
Floriculture Map 2015 -
AGRI Press This is also
shown on Rabobank's
World Floriculture Map
2015

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This is also shown on
Rabobank's World
Floriculture Map 2015
that was presented
today together with
FloraHolland at the
International Trade Fair

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for Plants (IPM) in Essen, Germany. As the largest trading platform and knowledge centre, FloraHolland provided valuable input required to draw up the World Floriculture Map 2015.

The Netherlands remains the largest player in floriculture

...

Rabobank and FloraHolland teamed up to create the 'World

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Flower Map', a graph showing all major trade flows for flowers and plants worldwide. In late January 2015, Rabobank and FloraHolland presented the map at the IPM, the world's leading horticultural trade fair, held in Essen, Germany.

**A flourishing industry looking and moving ahead -
Rabobank.com**

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Rabobank's 2016 World Floriculture Map, published in cooperation with Royal FloraHolland, highlights some key global trends in the very diverse floriculture sector. On the consumption side of the business, the rise of online floriculture sales is definitely one of these trends.

**World Floriculture
Map 2016 -**
Page 13/25

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international financial
services provider
focused on F&A, with
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countries. Visit
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Map 2016.indd 1
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Floriculture Map
2016 -**

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FloraHolland &
Rabobank present 1st
new World Floriculture
Map On Tuesday,
January 27, at 15:00,
Lucas Vos, Director of
FloraHolland, and Ruud
Huirne, Netherlands
Food and Agri Manager
at the Rabobank,
present the first new
World Floriculture Map
at the FloraHolland
stand at the IPM 2015..
On the occasion of the
International trade fair

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for plants (IPM) in Essen, the Rabobank is issuing a new ...

FloraHolland & Rabobank present 1st new World Floriculture Map

- A new country table and map for Australia
- New graphs and additional information for Colombia, Japan and the USA
- Extended trade tables for the Republic of Korea, Malaysia,

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Morocco and New Zealand. • Two new world maps, showing the most important producing and exporting countries of cut flowers. Preview pages of the 2019 edition:

Facts & Figures - Union Fleurs

We expect to see fewer intermediaries.

Rabobank expects major changes in European floriculture

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supply chains. For example in economies of scale, consolidation, and shortening. Rabobank sees three different supply chains emerging: specialist, big box, and e-commerce. Rabobank expects these to have an equal market share of 30% in 2027.

**Flourishing flowers,
promising plants ... -
Rabobank.com**

Lucas Vos, CEO of

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FloraHolland, and Ruud Huirne, Head of Food & Agri Netherlands Rabobank, handed over the first edition of the World Floriculture Map 2015 to Marco van Zijverden van de Dutch ...

Presentation of the World Floriculture Map 2015 at IPM Essen

The World Vegetable Map 2018 shows the main vegetable trade

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flows. It also highlights some key global trends, like the growing importance of production in greenhouses. ...

Floriculture at Rabobank. Twitter
Linkedin Mail.

Organically grown vegetables are generally more expensive, so their consumption is partly related to income.

Availability is ...

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World Floriculture

Map 2015

The World Vegetable Map - Rabobank.com

The 2018 World Vegetable Map shows essential vegetable trade flows and highlights some key global trends in the sector, such as the growing importance of production in greenhouses and vertical farms, as well as the popularity of organic vegetables.

World Vegetable

Page 21/25

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Map 2015
Map 2018 -

Rabobank.com

Dutch floriculture plays a leading role in the world. Dutch companies should focus on exporting propagation materials, technology (building, climate control, biological control), knowledge and services. The market potential is enormous, especially in Asia.

Flourishing flowers,
Page 22/25

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Map 2015
**promising plants ... -
Rabobank.com**

To determine the 10 countries that export the most flowers in the world, we consulted the World Floriculture Map 2015, prepared by Rabobank. Without further ado, here is the ranking: Without ...

**10 Countries that
Export the Most Cut
Flowers in the World
...**

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2018 World Vegetable

Map shows essential
vegetable trade flows
and highlights some

Cindy van Rijswick
Analyst - Fruit,

Vegetables,
Floriculture +31 30

712 3830 World
Vegetable Map 2018

More than Just a Local
Affair key global trends
in the sector, such as
the growing

importance of
production in
greenhouses and

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vertical ...
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